



lindungihutan

INTERNATIONAL CLEAN AIR DAY FOR **BLUE SKIES**

Reach for a blue sky on International Clean Air Day—every breath we take contributes to a healthier future!

AIR QUALITY IN INDONESIA



14/134 countries

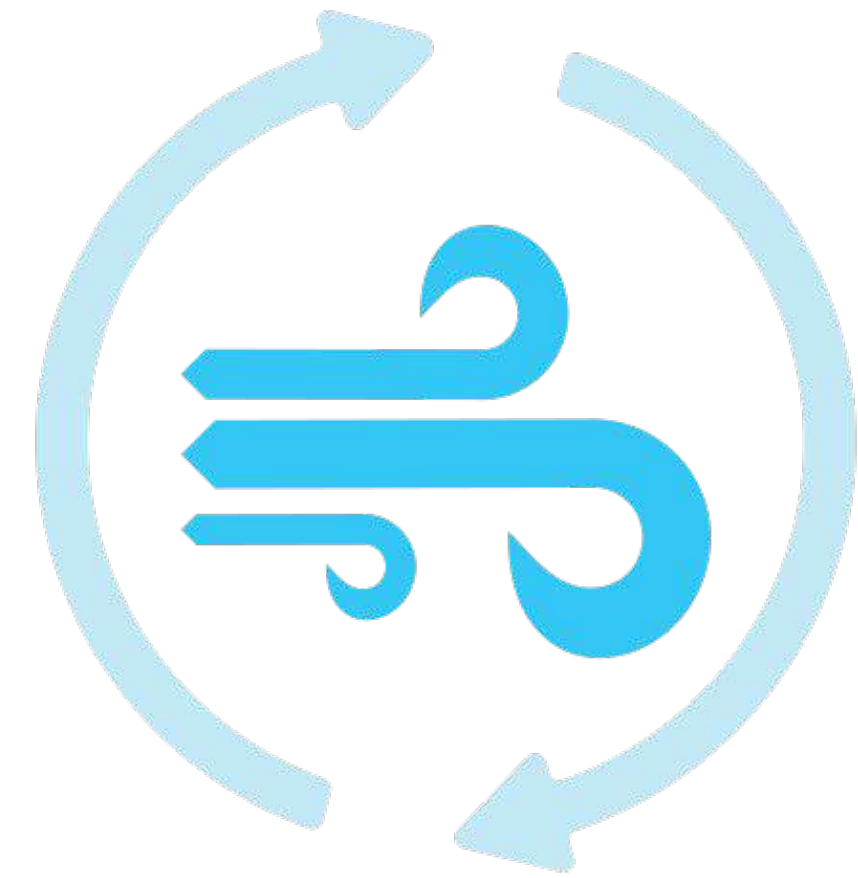
The ranking of Indonesia in the category of countries with the worst air quality in 2024



57.07 million metric tons of carbon dioxide equivalent

The figures for 2021 show that Indonesia is one of the largest greenhouse gas emitters in the world from transportation industries, with emissions continuing to rise over the past decade.

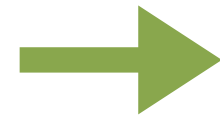
The UN General Assembly designated 7 September as the “International Day of Clean Air for Blue Skies” to raise awareness and improve air quality, with this year's theme "Invest in #CleanAirNow" emphasizing the need for stronger partnerships and investment to address air pollution, which causes **8.1 million premature deaths annually and affects 99% of people**, making immediate action essential to reduce emissions and avoid significant economic costs.



THE SOLUTION



High carbon emissions from logistics and transportation activities in Indonesia contribute to **global warming and air pollution.**



To reduce carbon emissions, protect biodiversity, control soil erosion, and lower air temperatures, **tree planting through LindungiHutan can be one of solution.**



By reducing the amount of CO2 in the atmosphere through tree planting and forest management, **air quality in Indonesia can improve.**

Founded 7 years ago, LindungiHutan is a forward-thinking, for-profit company dedicated to forest preservation through cutting-edge technology, strategic partnerships, and impactful conservation efforts



+793.000

trees planted



+54.000

backers (users)



+1.800

funded campaign



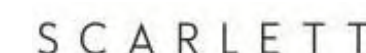
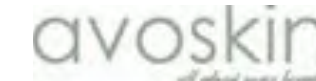
+450

corporate clients



+804

ton CO2 Absorbed



LindungiHutan provides climate-based technology and services that facilitate contributions from all parties in reforestation activities and supports Clean Air Day for better air quality. LindungiHutan offers two collaboration schemes.

Scheme 1

IMBANGI for B2B

Implementing your commitment to sustainability by tree planting for carbon offsetting

Type of Activities

Emission Calculation

Planting

Monitoring & Report

Scheme 2

Offset Campaign

Synergizing your commercial activities with tree donations via the API can engage both current and potential customers, fostering a deeper connection with your brand's commitment to sustainability.

Type of Activities

Fundraising Pay with tree from user

Tree Donation

Scheme 1

IMBANGI for B2B

IMBANGI
FREE

Emission Calculation
*for three clients



Corporate Emission Calculation

A comprehensive analysis of the scope 1&2 carbon emissions generated by company

Carbon Offsetting through Tree Planting

Planting tree activity to offset company's emissions

Tree Monitoring for Growth Rate

Monitoring for track and analysis the Growth Rate of trees that have been planted

Tree Monitoring for Carbon Sequestration

Monitoring for track and analysis the Carbon Sequestration of trees that have been planted

Scheme 2

OFFSET CAMPAIGN

Integrate your campaign and offset scheme with our feature:

Carbon Calculator & Campaign Page



Campaign Flow for Carbon Calculation and Offset

Calculate Carbon Footprint

Start by calculating your carbon footprint to understand the total emissions from your activities.

Input Details into Carbon Calculator

Input Details into Carbon Calculator
Enter specific details into the carbon calculator

Obtain Total Carbon Footprint

The carbon calculator will provide the total carbon footprint based on the input data.

Select Offset Options

Choose from various locations for your carbon offset campaign to neutralize the calculated emissions.

Implement Campaign

Execute your carbon offset campaign for users in your personal campaign according to your chosen location.

OFFER AND BENEFITS

Offset Campaign Scheme

Offset Campaign SCHEME

FREE TRIAL

Only for Carbon Calculator API

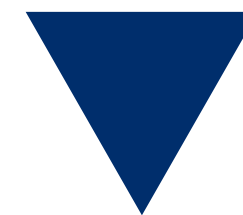
Suitable for

A company that want to try our carbon calculator integration for free through collaborations.

You can get our API for free for the first three months*

Integrate our website and our carbon calculator

Fundraise for your campaign and website



Get your Free Offset Report
(accumulation usage of carbon calculator)

***TnC applied**

Location for Planting Trees



Tambakrejo, Semarang



Mangunharjo, Semarang



Trimulyo, Semarang



Pesisir Pabean Ilir, Indramayu

Portfolio



54ki Corporate Social Responsibility
PT Honda Trading Indonesia

lindungihutan.com/hondatradingindonesia2

54ki Corporate Social Responsibility PT Honda...

Campaigner: PT Honda Trading Indonesia

1,500 Pohon selesai ditanam



1,295
Pohon hidup

437.8 KgCO₂eq
Karbon Terserap



Behn Meyer Indonesia Group of Companies:
Creating Hope Through Action

lindungihutan.com/behnmeyer

Behn Meyer Indonesia Group of Companies: Creating Hope...

Campaigner: PT. Behn Meyer Chemicals

1,000 Pohon selesai ditanam



599
Pohon hidup

75.9 KgCO₂eq
Karbon Terserap



CMA CGM Green Action for Planet
Planting 1000 Mangrove Trees

lindungihutan.com/CMACGMIndonesia

CMA CGM Green Action for Planet Planting 1000...

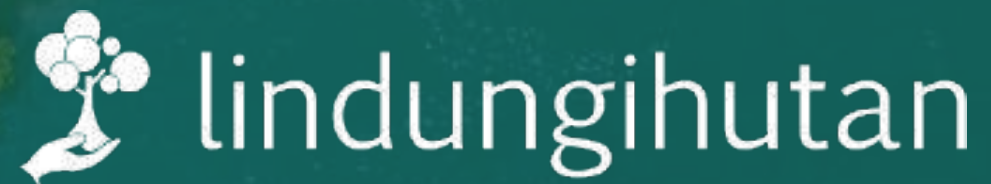
Campaigner: CMA CGM Indonesia

1,000 Pohon selesai ditanam



550
Pohon hidup

320.6 KgCO₂eq
Karbon Terserap



Let's Collaborate

Let's Collaborate

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